



FraXI Giving Day- April 25

Charity Run

#XK4FragileX



INTRODUCTION

Fragile X International's Giving Day falls on the 25th of April, World DNA Day. This is an opportunity for all our wonderful families, full and associate members, and all stakeholders to join hands in raising money in the name of Fragile X Syndrome awareness. This year, FraXI proposes to organise a global charity run under the banner #XK4FragileX.

WHAT IS #XKFORFRAGILEX?

The charity run will be advertised under the hashtag "XK4FragileX". We came up with this title for a good reason: "X" symbolises Fragile X, and "XK" sends the message that anyone who participates can run a distance that they choose (X amount of Kilometres). It also means that our wellwishers can donate any amount of money to our cause. We intentionally named it "XK for Fragile X" instead of "XK for FraXI" because we understand that Fragile X International is a collective of Fragile X family associations. We want to be able to give our participants autonomy to decide for which FX charity they raise funds.

For example, each participant will be asked to mention their FX affiliation in the [registration form](#). If they put down their affiliation as "FraXI", they will be pledging to raise money for FraXI through FraXI's donation link and so on.

HOW TO TAKE PART IN THE EVENT?

1. Participants must sign up for the event via the registration form mentioned above.
2. Participants will be kept up to date with general information on the event by FraXI. They can also send us their queries.
3. Participants must complete the race on or before the **30th of April**. They can share their chosen links to donate on social media before the event takes place, and have it open for up to two weeks after.
4. Participants are encouraged to use the hashtag #XK4FragileX.
5. Participants can choose to consent to sharing testimonies, photos, and videos of their race with FraXI.
6. FraXI will publish a video and a social media post documenting the global event.